

“KONA' derives from the word corner, dedicated from the radius character of the table. Kona Table designed to become practical coffee table to modern living room. The design inspired from Malaysian Traditional joinery wood interlocking system that have been simplified. Its have minimal part to construct. Thus, the table can be reassemble with a simple step without any screw made its practical for packaging. ”

# Traditional Aesthetic Meet Modern Practicality KONA TABLE

SHAHRUL ANUWAR MOHAMED YUSOF, ADDYPUTRA MD ZULKIFLI, ZIRATUL AQMA NORZAMAN, AMIRUL FAHMI RAZALI, SHARIH AHAMD MOHAMAD, NASARUDIN SHAH MORANI

Faculty of Design and Engineering Technology  
Universiti Sultan Zainal Abidin (UnisZA) Malaysia  
Shahrulanuwar@unisza.edu.my

## OBJECTIVES

- ✓ To develop a modern concept of furniture design for mass production with influence of Malaysian traditional element identity.
- ✓ To come out with sustainable solution using knock down concept for practical packaging systems and transportation for furniture.
- ✓ To design user friendly furniture that easy to assemble and portable with modern value.

## NOVELTY & INVENTIVENESS

- ✓ New method of joinery system for furniture design using the traditional elements which is Malay traditional joinery and traditional weaving influences.
- ✓ Sustainable solution for mass manufactured with cost efficient packaging system through the knock down design.
- ✓ Minimal and tool free assembly system design make it user friendly and fits nicely in an ethical sense environment

## USEFULNESS & APPLICATION

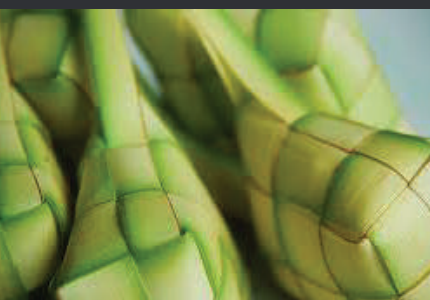
- ✓ Modern concept of furniture with traditional element
- ✓ Space saving and practical with knock down system
- ✓ Portable and easy to assemble

## COMMERCIALIZATION POTENTIAL

- ✓ Ready to commercial with few modification for home market
- ✓ The concept highly potential to develop into other furniture design and product segment such as stool and floor lamp.



## INFLUENCES



## EXPLODED VIEW

Parts : Table Legs  
Qty : 2

Parts : Table Top  
Qty : 1

Parts : Glass Holder  
Qty : 2

Parts : Tempered Glass  
Qty : 1

